

G4BOX ANNOUNCES NEW “INVITE A FRIEND” FEATURE FOR *CROSS FIRE* CLOSED BETA TESTERS

Closed Beta Testers for G4BOX’s New Online FPS Now Have a Quick and Convenient Way to Get Their Friends In On the Experience of Cross Fire

Toronto, CANADA (November 20, 2008) - G4BOX Inc, a North American publisher and distributor of interactive entertainment media, today announced that players in the closed beta test for its highly-anticipated, free-to-play, online military first-person shooter *Cross Fire* will now be able to take advantage of a new feature that allows them to invite their friends into the exclusive beta. This new feature allows all registered players to send ten beta invitations to their friends. For more information and to download the game visit www.crossfire-en.com .

Once an invitation is received by a player’s friend, they simply must register a Cross Fire account with that same email at www.crossfire-en.com to be automatically added to the game without any need for a closed beta key. The closed beta test for *Cross Fire* is currently in progress and will run through early December, offering gamers an opportunity to play-test one of four high-adrenaline game modes prior to the shooter’s official launch early next year. “A game like *Cross Fire* is an experience players will want to enjoy with their friends,” said Howard He, CEO and Co-founder of G4BOX. “*Cross Fire*’s addictive, high intensity fire-fights have been a hit with first-person shooter fans and now they can quickly and easily get their friends in on the action too.”

Cross Fire is an online, military-themed, first-person shooter for the PC platform. The game features two International Mercenary Forces Corporations locked in an epic global struggle. Players assume the role of either a Black List terrorist or Global Risk mercenary, joining an online team that must work together to complete objective-based scenarios. *Cross Fire* will feature four online modes of play including, Team Death Match, Team Match, Annihilation Match and the all-new Ghost Match. Based on their performance in-game, players will receive experience points and be promoted through various Military Ranks. Players will also have the ability to customize their character’s equipment and appearance through *Cross Fire*’s in-game item shop.

For more information on *Cross Fire*, please visit <http://www.crossfire-en.com>.

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About G4BOX Inc.

G4BOX INC. is a digital media provider, specializing in the publishing and distribution of online video games. The company was founded in 2006 on the principle that online, community-based video games offer unique and compelling gaming experiences with untapped mass market potential and wide social appeal. They currently offer a growing portfolio of successful, massively multiplayer online game properties.

G4BOX is based in Toronto, Canada, where it employs a staff of widely-talented and culturally diverse employees – headed by an experienced and imaginative management team. Their mission is to become a premier content provider in the online gaming market.